



Adventure Marketing & Reservations Specialist

We're looking for an enthusiastic and organized individual to join our fun-loving team as an **Adventure Marketing & Reservations Specialist**. This role is ideal for someone passionate about the outdoors, who is as comfortable on a mountain bike as they are analyzing digital marketing data. If you thrive in a fast-paced environment and love sharing your adventures, we want to hear from you!

Job Details and Core Responsibilities

This role is designed to be **Full-Time Preferred** (though Part-Time could be considered) and requires a dynamic mix of office-based work and outdoor field experience.

Area of Responsibility	Average Weekly Time Commitment	Key Duties
Reservations & Client Relations	~16 hours	Taking reservations and serving as the primary point of contact for clients, answering their questions via phone, email, and in-person.
Marketing Strategy & Performance	~15 hours	Creating and executing a comprehensive digital marketing plan, including content development, and tracking and reporting on the performance of the plan (data analysis).
Product Knowledge & Content Gathering	Variable/Flexible	Regularly hiking, biking, and skiing the routes to gain in-depth product knowledge and gather high-quality content (photos/videos).
Field Operations	Occasional	Participating in occasional field days for tasks such as gathering content and cleaning/maintaining our huts.

Required Experience & Skills

- **Mountain Biking:** Must be capable of completing our **6-night, 7-day mountain bike route** independently or with friends
- **Digital Marketing proficiency**, including campaign execution and reporting

- Content strategy and **social media management experience**
- Strong **data analysis** skills for tracking campaign performance
- **Photo editing** and basic design proficiency
- Excellent verbal and written communication
- Exceptional organization, attention to detail, and time management
- Ability to **communicate effectively** across phone, email, and in-person interactions
- Strong **interpersonal skills** with the ability to engage with guests from diverse backgrounds

Desirable Experience & Skills (Bonus Points!)

- Backcountry skiing, bikepacking, or backpacking experience
- Photography and video editing experience
- Customer service background
- Advanced skills in Microsoft Office Suite and Google Workspace
- Avalanche training or certifications (AIARE Level 1–3 preferred)
- Familiarity with reservation management platforms

Why Work With Us?

Join a team that believes in the balance of hard work and serious play!

- **Fun, Collaborative Team:** We are a fun team who works hard and plays harder in the mountains.
- **Competitive pay** dependent on experience
- **Dog-Friendly Work Atmosphere** (bring your adventure buddy!).
- Access to our incredible **hut trips** as part of the job.
- Access to **industry pro deals** for gear and equipment.
- Meaningful work helping others explore the backcountry.

How to Apply

To apply for the **Adventure Marketing & Reservations Specialist** role, please send your resume and examples of your work to kelly@sanjuanhuts.com